



Xanthus Communications

Media Jockey

A Newsletter from Xanthus Communications

On the front lines of American innovation.

Dear Friends and Colleagues: Greetings! This month we are proud to feature **Ted Weisz**, who has successfully filed thousands of high-tech patent applications. Aside from being an attorney and a principal with the New York City based law firm Gottlieb, Rackman & Reisman, P.C., Ted is also an engineer and has specific expertise in mechanical and electrical patent law. He can also speak to the many aspects of Intellectual Property Law. To learn more about Ted Weisz, please see <http://www.grr.com> or search for **Ted Weisz** on Facebook.

Best Regards,
Patricia Vaccarino,
Managing Partner
Xanthus Communications LLC

Ted Weisz- Protector of Innovation

"One of the reasons that I love what I do is that I am a true generalist, a sort of technical Renaissance man. I get intimately involved with the technical aspects of my clients' work to the point that I can discuss the finer details with authority and knowledge. Since my clients are coming from so many different industries, my knowledge is wide ranging and expands further every day. We live in an age of ultra-specialization where there are very few generalists left and fortunately I am one of them!" --
TW

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pr for people™

Be famous for who you are and what you do.

Meet Tiberiu "Ted" Weisz, P.E.

Ted practices IP (intellectual property) law, and deals primarily with patent prosecution in the areas of digital electronics, communications, and medical devices, as well as various mechanical inventions.



Featured Expert----Ted Weisz

Ted Weisz is a highly experienced prosecutor and professional engineer specializing in electrical and mechanical patents. Drawing on his experience in representing corporations and entrepreneurs in complex patent matters, Ted has helped convert his clients' concepts into valuable intellectual property through the strategic patenting of their ideas, inventions, and discoveries.



Ted is fluent in Hungarian, Romanian, and obviously in English.

He holds a B.EE from Cooper Union, an M.E. from New York University and a J.D from St. John's University. His specific legal training and certification also includes Admission to the U.S. Patent and Trademark Office, 1979, the New York Bar, 1983, the Southern and Eastern Districts of New York, 1983, and Court of Appeals for the Federal Circuit, 1989.

Ted Weisz-An American Success Story

Ted was born in Romania, where he and his parents had to live under an anti-Semitic Communist government. At the age of 15 he arrived in New York City and within a week he was enrolled at Christopher Columbus High School in the Bronx as a sophomore with

Ted Weisz-Personally Speaking.

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Ted lives in Queens with his wife, who is a flavor chemist. He is an avid skier and volleyball player. He

also likes to solve mathematical puzzles, such as **Sudoku**. His passion for puzzles is extremely important because it sharpens his mind and helps him come up with new and different ways of protecting his clients' ideas. In his spare time, he is involved with several charitable organizations in New York that provide assistance to the elderly and promote intergenerational activities.

Ted Weisz's Promotional Efforts in 2009.

Ted is currently working on expanding his client base on both the local and international front.



only a rudimentary knowledge of English. His parents had no profession so they started working in sweatshops in Brooklyn.

Within two years his father bought a candy store in the Woodcrest section of the Bronx and his mother joined him there--that is where they learned to speak English. His mother eventually became a saleslady at Stern's and Bloomingdale's. His father bought and sold several other candy stores before he retired.



Meanwhile, Ted finished high school and started going to Cooper Union, where he earned a bachelor's degree in Electrical Engineering. He worked 10 years as an engineer and at the same time he studied to obtain a master's in Electrical Engineering. When engineering jobs became scarce in NY, Ted went to St. John's at night to get a law degree. It was a tough schedule: he went to school five nights a week and at that time he had a small child at home. He is currently a partner in the mid-town Manhattan law firm Gottlieb, Rackman & Reisman, P.C.

The Details of Ted Weisz's Work:

Ted has written many applications and rendered patent-related opinions for medical devices-including internal and external pacemakers and defibrillators, cochlear implants, automatic injection devices, infusion pumps, in vivo and vitro testing, Raman backscatter, MRI circuitry, laser surgery, dental devices and procedures, and sleep apnea prevention and control. He has also performed extensive work in other electronic fields, including communications (landline and cellular telephony and switching, Voice over IP, paging), entertainment and multimedia (program distribution and control, HDTV, audio and video signal processing and compression, DVD technology, PVR systems, DRM, digital watermarking, sound and video recording and reproduction, speech recognition and processing), computer-related devices (semiconductor fabrication and circuitry, artificial intelligence), automotive devices (instrumentation, control, and accessories), Internet communications (trading and business methods), and power generation (single and multiphase and distribution systems).



In the field of mechanical engineering, Mr. Weisz's patent prosecution work has included stents, catheters, injection devices, urological instruments and procedures. He has also prosecuted mechanical patents in the industries of papermaking, printing, fabrics (knitting, weaving, and dyeing), automotive (transmissions, airbag systems), packaging (metal, plastic, and paper drums and boxes, containers,

Ted Weisz in Thailand

In the NYC metro area, Ted has lectured extensively about intellectual property to business groups and at Columbia University. He has joined several organizations such as the Queens Chamber of Commerce. On the international front, he is a member of the Romanian-American Chamber of Commerce, ASIPI (an organization of intellectual property lawyers in South America) and he has travelled extensively in Australia, India, China, Thailand, Brazil, Argentina, Hungary, Romania and Kosovo. In his travels, he often gives presentations to help companies and individuals to learn how to protect their ideas and products on a global scale.

closures and hinges, self-lock plastic bags), toys, food technology, sports equipment, jewelry and other accessories.

Xanthus Communications LLC

Founded by Patricia Vaccarino in 2003, Xanthus Communications is a boutique PR firm with large firm capabilities that is based in Seattle. Xanthus offers the full range of traditional public relations services as well as technologically sophisticated channels of communication. For more information, please scan www.xanthuscom.com.

In 2007, Xanthus launched a second entity and website (PRforPeople) to house its individual clients all of whom are professionals in their respective fields. See www.prforpeople.com.



Patricia Vaccarino

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